

WHAT CAN WE DO FOR YOU?

We are a design, marketing and PR company who specialise in the creation of bespoke branding and marketing solutions for individuals or companies looking for a tailored and personal service that works with them and their budget to get them noticed.

We work with companies of all sizes from a single Artisan Jeweller to multinational companies. For the individual producer we work to create a tailored package of services that can range from a single branding device (logo) to setting up and hosting your website be it a single branded landing page to a fully integrated e-commerce platform.

From a business card to a corporate re-brand or a multi-platform marketing campaign to a review of what your already doing. Get in touch and talk to us about specific services available and what we can do for you.

DESIGN FOR PRINT

Whenever we take on a new project, we don't stop till we understand the company's character and vision through and through. This enables us to generate Print Design solutions that are both practical and aesthetically pleasing. We make it a point to know the ins and outs of both our client and their industry when coming up with new ideas. From the initial design concept to the final outcome, our team works hard towards effectively bringing our clients' vision to life. For the jewellery market this includes everything from your business card to your packaging, designed and created to convey your brand in the best possible way.

WEBSITE DESIGN

Our team at ORCA Design Associates understands how important it is for clients to create a lasting visual impact, and our strategic and creative experts are committed to solving the most complex challenges in the world of graphic design. With top-notch Website Design, we are able to help place your brand one step ahead of the competition. Please note that if your budget is limited we are happy to set up and create your websites holding page, designed and produced with the same level of creativity. And care as a full website and e-commerce platform. This can then be developed and expanded at a future date as and when your needs require.

BRAND ARCHITECTURE

When it comes to making a lasting impression with Brand Architecture, it's crucial to use the right combination of images, graphics, colours, and animation to create a stylish and visually appealing design that tells a story. We're highly committed to visual quality as well as usability, which is why we make sure any technical materials created by us for your Brand Architecture project are based on a solid foundation.

PHOTOGRAPHY

Our Photography department originally started as an in-house resource to ensure creative control over our clients images for product, packaging and PR use. It has however over the last few years 'developed' into a stand alone department covering clients needs from event coverage to weddings! our aim to capture evocative insightful images that communicate more than a mug shot. We have extensive experience of working with Artists, sculptors, musicians and jewellers in both our studio or on site in workshops. We can not only photograph your work but also you at work.

MARKETING & PR

A picture says a thousand words, may be true but there are many occasions when clear effective writing are equally powerful.

ORCA Design Associates are lucky to have as part of the team some of the best copywriters and PR magicians in the South West. From sharpening up your sales pitch or helping to craft your company literature to have just the right tone our writers are an integral part of the marketing and PR team.

BESPOKE MUSIC & SOUND DESIGN

Over the last 20 years we have forged links with some of the best musicians, composers and sound designers ever to work in the advertising and film industries. We pride ourselves with being able to pull together the best team for your project be it a mnemonic device or audio hook, an orchestral underscore or filmic sound design where every composer is available for every project so as to ensure we always give you the best possible team.

Visit our website

www.o-r-c-a.co.uk

Or call us to have an informal chat about how we can help.

Tel: 07943443243

BRANDING PACKAGE

What will it include?

- Primary & Alternate Logo Design
- Favicon & Submark
- Colour Palette
- Branding Board
- Font Selection
- Web & Print Design Files
- 3 Marketing Material Extras

business cards, thank you cards, letterhead, poster, social media image pack, sticker or stamp design, menus, brochure, flyer

£500

Non members Price £650
(includes 1st years Society membership)

This package will give you a well designed identity for your brand, that will help you will stand out and get noticed. We will work together to uncover your brand's story and then, using our design skills, create some stunning visuals unique to your new look.

How long will it take?

1-2 weeks, exact timeline will be based on individual project as well as current booking schedule.

Want to update your business visuals but can't quite get the look you want? Tired of trying to DIY your own branding? Not sure where to begin? Let us help you create a brand that is cohesive and gets your message across.

We also offer bespoke packages, so let us know what you need and we will work out a bundle especially for you.

The Finer Details

40% of the fee is payable on commissioning.

If you want revisions or other services after the completion of the package there will be an additional charge at an hourly rate or we can work out another bespoke package to suit your needs.

Have any questions? Or ready to get started?

Fill out the contact form below and we can schedule your complimentary Skype call, where we can chat about about your business, brand and website goals.

If you are happy to go ahead, we'll reserve your spot in the booking schedule and we can get to work creating a brilliant brand together!

DESIGN PACKAGE

This package is designed for people who need 'the full works'. We work to get your brand identity solidified and cohesive across all your digital platforms. Having a professionally designed brand and website can really help you stand out from the crowd and will help your business to grow.

What will it include?

- Primary & Alternate Logo design
- Favicon & Submark
- Colour Palette
- Branding Board
- Font Selection
- Web & Print Design Files
- Social Media Set up
- Wix or Squarespace Website Creation
- Up to 8 page Website
- Optimisation for mobile devices
- Basic SEO implementation
- Web Graphics & Custom Elements
- 1 hour of one to one training so you are comfortable using your new site
- 3 Marketing Material options - Choose from: business cards, thank you cards, letterhead, poster, social media image pack, sticker or stamp design, menus, brochure, flyer

£1500

Non members Price £1,750
(includes 1st years Society membership)

How long will it take?

4-6 weeks, exact timeline may vary on more complex projects as well as the current booking schedule.

The Finer Details

40% of the fee is payable on commissioning.

If you want revisions after the launch there will be an additional charge at an hourly rate.

We work through recognised website builders - Wix, Squarespace & Wordpress - and in order to utilise these, there will be an additional charge on top of our services. It will be a yearly subscription through these 3rd parties to maintain your domain.

If you only need a website rebranding or a more basic website built, please get in touch and we can work out a bespoke website package for you.

All initial consultations are on the house.

Have any questions? Or ready to get started?

Fill out the contact form below and we can schedule your complimentary Skype call, where we can chat about about your business, brand and website goals.

If you are happy to go ahead, we'll reserve your spot in the booking schedule and we can get to work creating a brilliant brand together!